



REACH OVER
30k+ Parents

✉ info@campitycamp.com

🌐 www.campitycamp.com

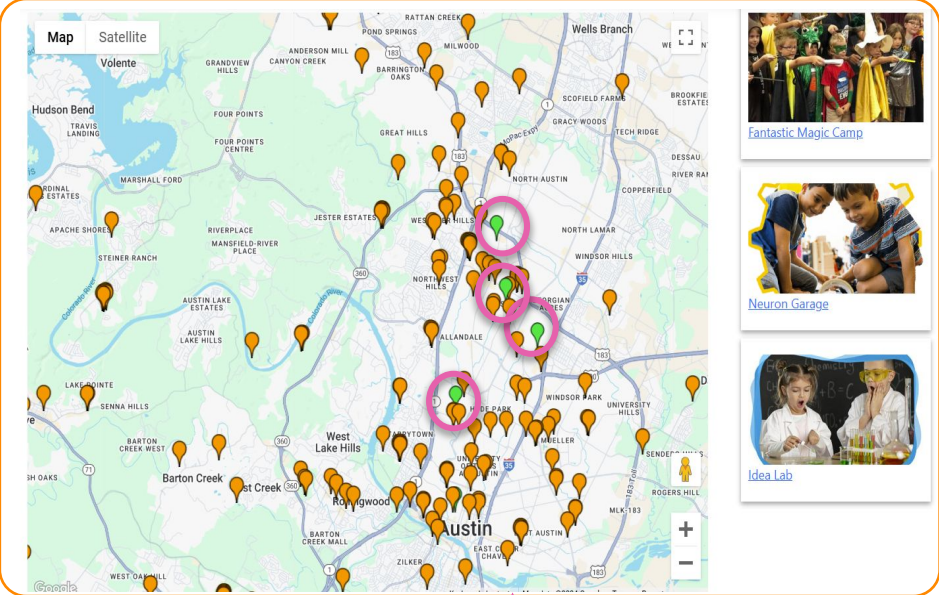
SIGN UP





BENEFITS

1 click from home page



Direct email & social media campaign

Best of Austin Camps 2024 Results: The Parent Picks!

Hey parents, the moment you've all been waiting for is finally here! Drumroll, please... We've crunched the numbers, and the winners of the BEST summer camps, as voted by YOU, are ready to be revealed! These camps are the real deal, and your votes made it happen! From well-known giants to hidden gems, these are the summer experiences your kids have been dreaming of!

1. Jump Gymnastics

Jump Gymnastics is one of the best summer camps in Austin because they offer expert coaching in a fun and safe environment. They provide a variety of activities and gymnastics instruction for children of all ages and skill levels. With fun and engaging programs, Jump Gymnastics ensures that every child has a positive and rewarding camp experience.

2. Camp Hope

Camp Hope Day Camp is considered one of the best summer camps in Austin due to its variety of fun activities and experienced staff. Their experienced staff members create a safe and inclusive environment where campers can learn, grow, and have a memorable summer experience. With a focus on fostering personal growth and development, Camp Hope is committed to providing a positive and enriching summer camp experience for every child.

3. Switch Willo Stables

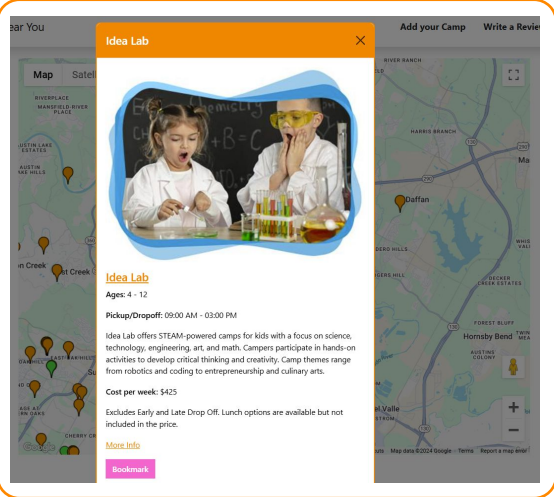
Switch Willo Stables is widely regarded as one of the best summer camps in Austin due to their fantastic program offerings and experienced staff. They offer a wide range of activities such as horseback riding, arts and crafts, and nature walks that appeal to a variety of interests. The camp is known for its safe and welcoming environment, making it a top choice for parents looking to provide their children with a fun and enriching summer experience.

4. kidsActing

KidsActing is one of the best summer camps in Austin because it provides a wide range of theater programs for children of all ages and skill levels. With experienced instructors and a focus on building confidence and creativity, kidsActing offers a fun and engaging environment for kids to explore their passion for acting. The camp also features a variety of activities to ensure a well-rounded and enjoyable summer experience.

Benefits	Fill Spots \$1,000 /yr	Drive Traffic \$500
Map Listing, Camp Details & Profile Picture	●	●
Featured on map 7,500 + views	●	●
Green bubbles on map		●
Featured in Best of [city] Camps in 2025 3,400+ views	●	
Featured on Scout “More camps you may like:” 7,500 + views	●	

2 clicks from home page



2 clicks from home page

Here are the camps we found for Elizabeth

Pro tip: Read these with your child. They will love hearing their name in the recommendations!

Austin Film Festival Camp (0.4 mi)

Cost: \$450 Save: \$200

Austin Film Festival Camp is perfect for Liz as it allows her to express her creativity through filmmaking and writing. The collaborative environment encourages storytelling, which aligns with her artistic interests. Additionally, the opportunity to learn from industry professionals and participate in a film showcase can foster her confidence and help her make new friends with similar interests.

Speedy Book

kidsActing - Downtown (0.5 mi)

Cost: \$195 Save: \$200

kidsActing - Downtown offers a variety of camps focused on musical productions and acting, appealing to Liz's love for music and performance. This environment will allow her to explore her creativity while meeting other kids who share her interests. The full-day or half-day options provide flexibility for her schedule.

More camps you may like:

Rock About Climbing Camp (5.1 mi)

Cost: \$450 Save: \$200

Rock About Climbing Camp offers a unique outdoor experience that allows Liz to explore her adventurous side while also building teamwork skills. Although it might not seem directly related to her interests in music and arts, the confidence gained from climbing can inspire her creativity. Additionally, the camp emphasizes making positive interactions, which is perfect for her to make new friends before starting school. The inclusion of fun activities like swimming and ice cream treats keeps the atmosphere light and enjoyable. Overall, the adventurous environment may spark new inspirations for her artistic pursuits.

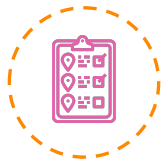
Speedy Book



FILL SPOTS PACKAGE

\$1,000

3 Benefits



Featured on map



Featured in Best Summer Camps of [City] article



Featured in Scout



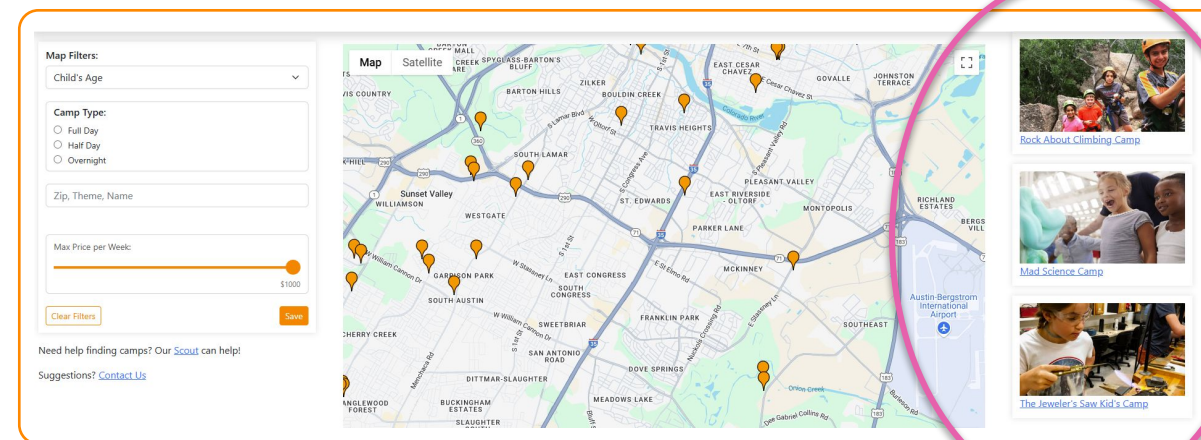


FEATURED ON MAP

The CampityCamp **map is easy to use.**

The thumbnails on the map are included in the Fill Spots package.

Thumbnails are **geographically tied** to the area on the map that parents zoom into.



Thumbnails on the map **get more click traffic** than standard orange bubbles.

**Fill Spots
Package**
\$1,000/yr

Being featured on map helps to:

- ★ Catch parents' attention
- ★ Get 40% more clicks
- ★ Target geographically relevant parents



CAMPITYCAMP SCOUT

CampityCamp's newest feature! A **free & revolutionary AI-driven tool** designed to help parents discover the perfect summer camps for their children.

Guaranteed visibility comes with the Fill Spots package and ensures you are **featured every time**, under the You-Might-Also-Like section.

Here are the camps we found for **Alexandra**

Pro tip: Read these with your child. They will love hearing their name in the recommendations!

Quest ATX (4.4 mi)

Cost: \$350 8am - 3am

Quest ATX offers a unique water sports camp that aligns with the spirit of adventure I hope to encourage in Alexandra this summer. Learning to wakeboard and engaging in various water activities can provide her with the opportunity to break out of her comfort zone and try something new. The camp emphasizes fun while ensuring safety, which is essential for a positive first experience with something like water sports. Additionally, being surrounded by peers participating in similar activities can foster her confidence and help her make new friends. This camp would be a great way for her to enjoy the summer while embracing new challenges.

Speedy Book

You might also like:

Neuron Garage (3.1 mi)

Cost: \$390 8am - 5pm

Neuron Garage would be a great fit for Alexandra as it encourages problem-solving and a growth mindset, allowing her to see mistakes as opportunities for creativity. The hands-on engineering challenges utilizing recycled materials would inspire her adventurous side while teaching her the importance of persistence and innovation.

Speedy Book

Rock About Climbing Camp (7.8 mi)

Cost: \$449 8am - 3pm

Rock About Climbing Camp offers a fun outdoor experience that encourages teamwork and builds confidence through climbing, which could help Alexandra learn to break out of her comfort zone. The adventure of climbing in various locations will provide her with exciting challenges, perfect for developing new skills and friendships.

Fill Spots Package

\$1,000/yr

Busy parents use Scout to:

- ★ Narrow their camp search
- ★ Get new recommendations
- ★ Complete their summer planning quicker



BEST SUMMER CAMPS OF [CITY]

**Fill Spots
Package**
\$1,000/yr

Being featured in the article:

- ★ Drives your SEO
- ★ Builds name recognition
- ★ Drives traffic to your site

Annually, CampityCamp

promotes a **“Best Of”**

competition which results in a
blog article in each
CampityCamp city.

We post the top 10 winners via
website, social media, & email.

The **article includes a**
“CampityCamp Spotlight”,
which are camps that
participate in the Fill Spots
package.

Best of Fort Worth Camps 2024 Results: The Parent Picks!

Hey parents, the moment you’ve all been waiting for is finally here! Drumroll, please... We’ve crunched the numbers, and the winners of the BEST summer camps, as voted by YOU, are ready to be revealed! These camps are the real deal, and your votes made it happen! From well-known giants to hidden gems, these are the summer experiences your kids have been dreaming of!

1. Benbrook Stables

Benbrook Stables is considered one of the best summer camps in Fort Worth due to their extensive experience in top-notch equestrian programs for children of all ages. With a focus on horseback riding lessons, grooming, and care, the camp offers the opportunity to develop their riding skills in a safe and supportive environment. The camp also offers a variety of activities such as trail rides, horse-themed crafts, and games, making it a fun and educational summer experience for kids and horses.

2. Southlake Tutoring Academy

The Southlake Tutoring Academy offers one of the best summer camps in Fort Worth due to their highly experienced and dedicated staff who are committed to helping students succeed. They provide a wide range of academic enrichment programs, recreational activities, and field trips that engage and inspire students throughout the summer. With a focus on individualized attention and fostering a love for learning, Southlake Tutoring Academy stands out as a top choice for families looking for a quality summer camp experience in Fort Worth.

3. Rogue Brick Builders Lounge

Rogue Brick Builders Lounge is considered one of the best summer camps in Fort Worth due to their unique focus on creativity and innovation through LEGO building. They offer a fun and engaging environment where kids can unleash their imaginations and develop valuable skills such as problem-solving and teamwork. With experienced instructors and a wide range of building challenges and activities, Rogue Brick Builders Lounge provides a top-notch summer camp experience that is both educational and entertaining for children in Fort Worth.

4. School of Rock

School of Rock in Fort Worth is known for its exceptional music education programs for kids of all ages. Their summer camps stand out as some of the best in the area, offering opportunities for young musicians to develop their skills in a fun and supportive environment. With experienced instructors and a focus on performance-based learning, School of Rock provides campers with invaluable experiences that help them grow as musicians and individuals.

CampityCamp Spotlight:

YMCA of Metropolitan Fort Worth

The YMCA of Metropolitan Fort Worth offers a high-quality summer camp program that focuses on providing a fun and enriching experience for children of all ages. With a variety of activities such as sports, arts and crafts, swimming, and field trips, campers are able to stay engaged and active throughout the summer. The dedicated staff at YMCA of Metropolitan Fort Worth ensures a safe and supportive environment for campers to learn and grow, making it one of the best summer camps in Fort Worth.





DRIVE TRAFFIC PACKAGE

2 Benefits



Marketing with Speedy Book



Featured on map

~~\$500~~

FREE when you
enable Speedy Book





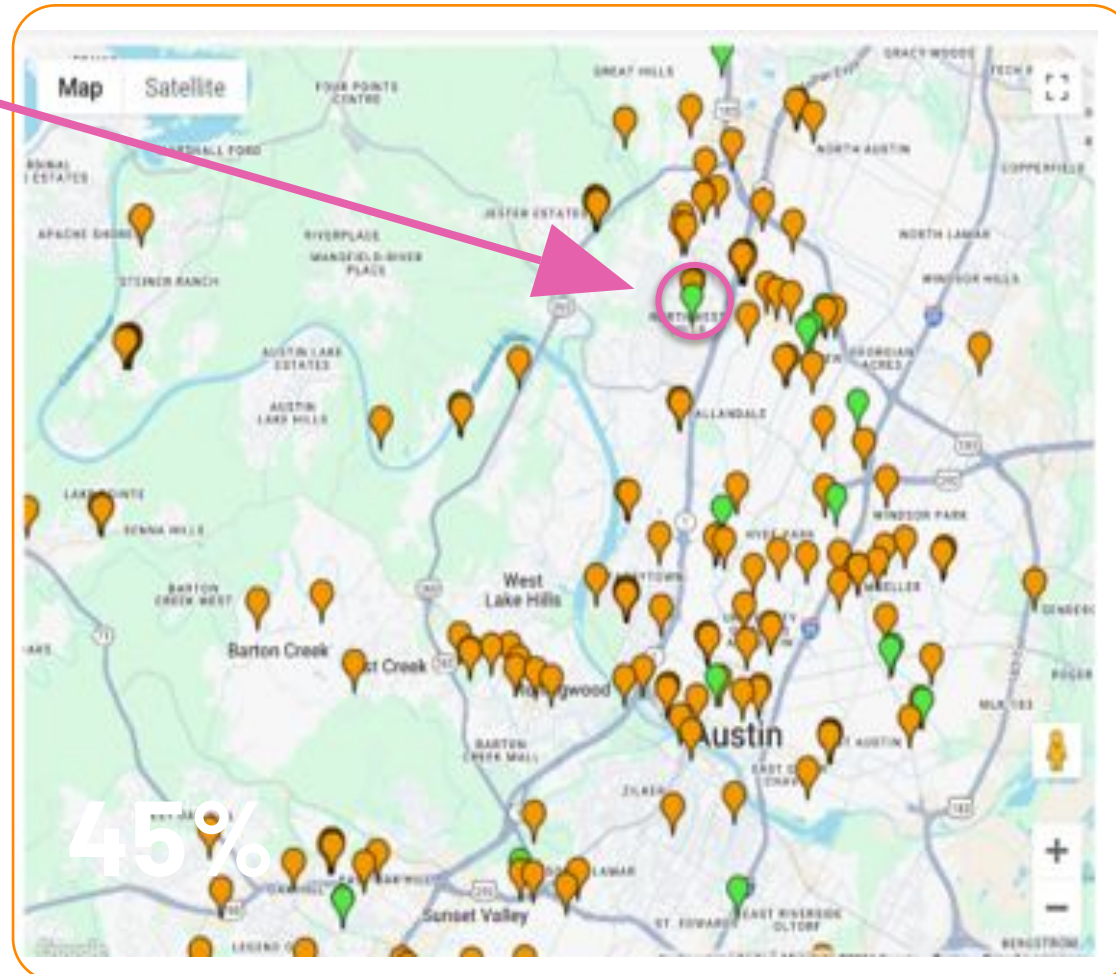
MARKETING WITH **SPEEDY BOOK**



Speedy Book Camps

Parents click on **green bubbles** to Speedy Book.

One (1) registration form for all camps makes parents happy campers! The form gathers all the data you need to conduct a safe, compliant camp.



FREE

Enroll in Speedy Book
and receive:

- ★ Free advertising
- ★ No referral fee
- ★ Full registration fee
- ★ Faster bookings
- ★ No risk

\$500 VALUE

if you enable Speedy Book



HOW TO **ENABLE SPEEDY BOOK**

To receive campers at no cost to you - follow these **3 easy steps**:

1 Toggle to "Enabled"

Your Summer Camps

Speedy Book Settings

Toggle the button below to enable or disable Speedy Book.

By enabling Speedy Book you agree to manage booking made through our site.

☒ **Enabled**

Upgrade Your Account

2 Confirm you have space in your CampityCamp account when you receive a booking email.

Bookings										
Children	Weeks	Parent Name	Phone	Email	Early Birds	Fun Zone	Total Cost	Created At	Paid in Full	Confirmed by Camp
Mika (6)	2,3	Muriel Grobler	5129992996	muriel.grobler@gmail.com	Yes	No	\$900.00	2024-12-17 18:56	None	<input checked="" type="checkbox"/> Confirmed
Magnolia (12)	1,2,3	Casey Smith	5129472901	casey@campitycamp.com	Yes	No	\$1350.00	2024-12-18 07:16	False	<input type="checkbox"/> Not Confirmed

3 We'll transfer you the **FULL registration amount** by your preferred method (Bill Pay, ACH, etc)



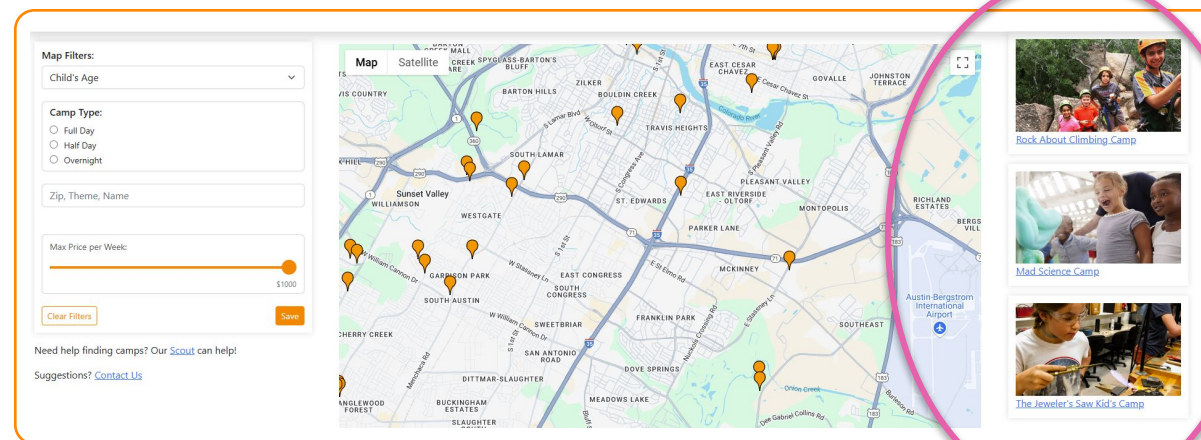


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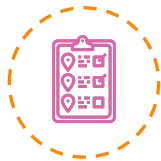
\$500 VALUE

if you enable Speedy Book



SERVICES FREE TO CAMPS

3 Benefits



Updated map listing each year.



Private Reviews link to share with parents.



Weekly one-click link to update camp availability.





MAP LISTING

Parents enter their ZIP code and are taken to the map. **This is where you need to be!**

Don't see your camp listed?
Add an orange bubble in two easy steps.

From the [home page](#), simply click "Add a Camp" to create an account.



1

Please enter your details below to login:

Email

Password

Log In

Forgot your password? Click [here](#).

2

Add your summer camp!

Camp Name

Camp Type

- ☐ Overnight
☐ Half-day
☐ Full-day

Website

FREE

Orange bubble short form:

- ★ Camp description
- ★ Address of camp
- ★ Website
- ★ Camp Hours
- ★ Photo
- ★ Ages
- ★ Costs
- ★ Special notes for parents



DEDICATED REVIEWS PAGE

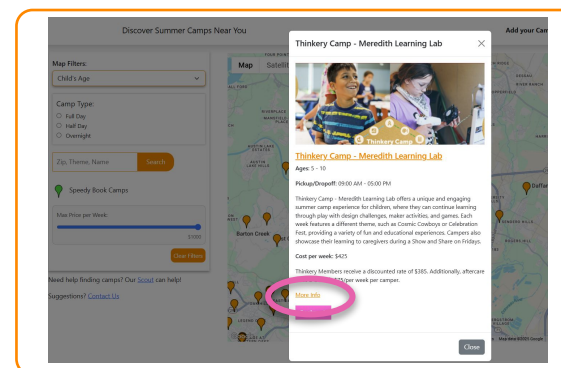
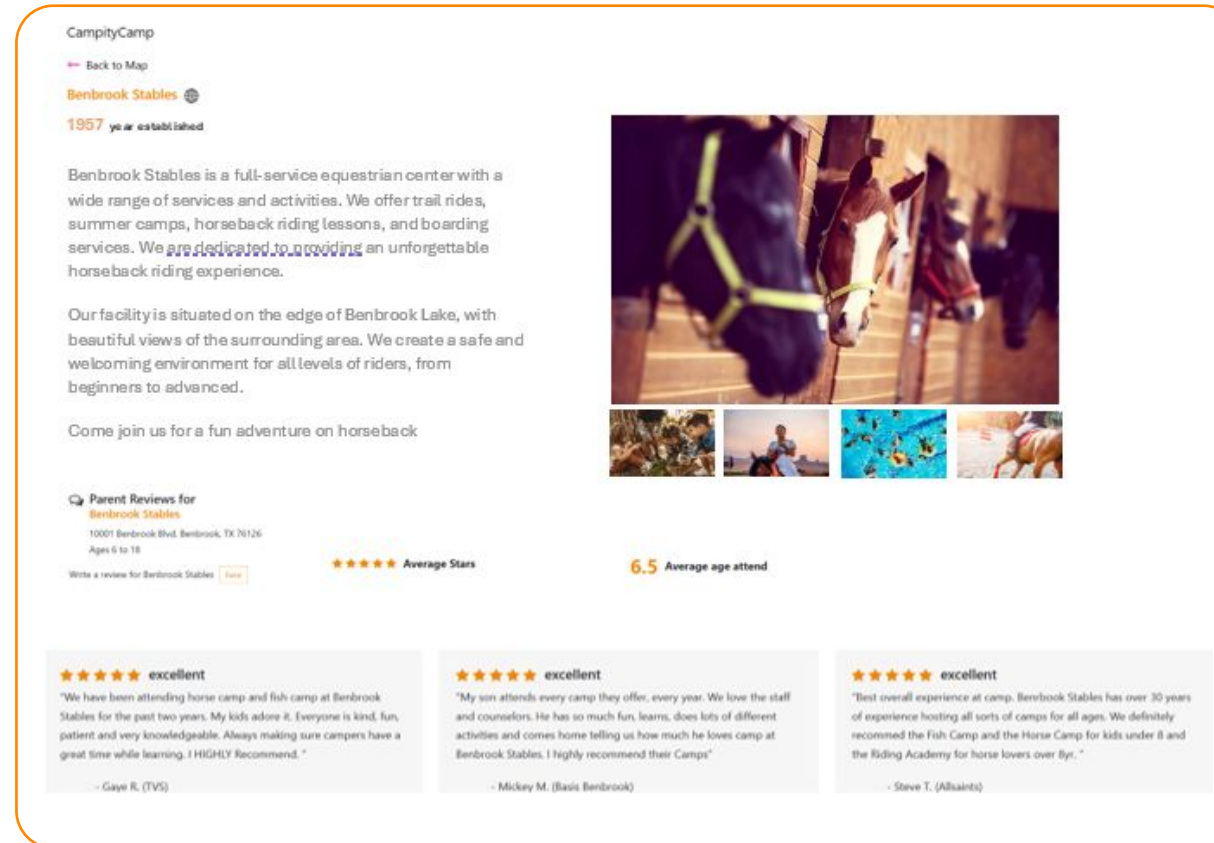
This is **your camp hero page!**

You can promote this page to your parents for fan reviews.

Parents' **feedback helps other parents have confidence** in your camp.

Parents get here by:

- ➔ clicking "More Details" on your map bubble; or
- ➔ Direct link you share



FREE

Dedicated reviews page covers:

- ★ Detailed description
- ★ Year camp established
- ★ Parent ranking
- ★ Avg age of child attending
- ★ Shareable link
- ★ Photo reel, **new in 2025!**



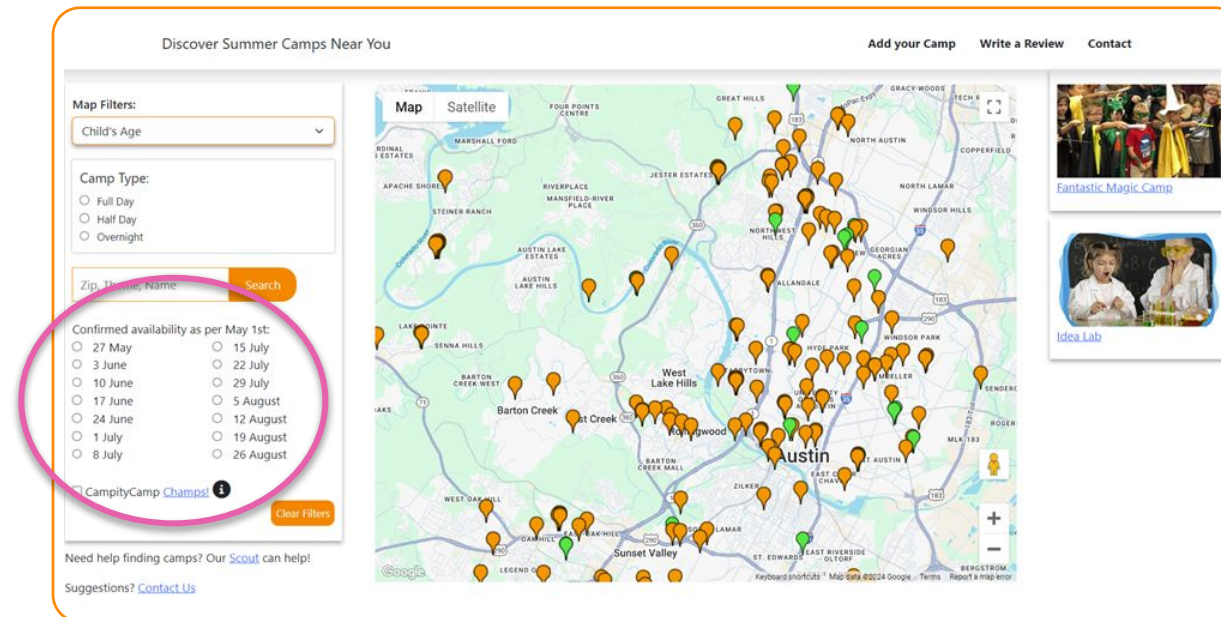
CAMP AVAILABILITY

FREE

Starting in May CampityCamp opens up the Camp Availability feature.

Shows parents **which camps still have openings** by week.

At this stage in the season, parents are looking for 1-2 more camps to fill their schedules, but since many camps book up, this saves parents a lot of time.



Each week, starting in May, CampityCamp sends you a direct link to click the weeks you still have openings. **One click update!**

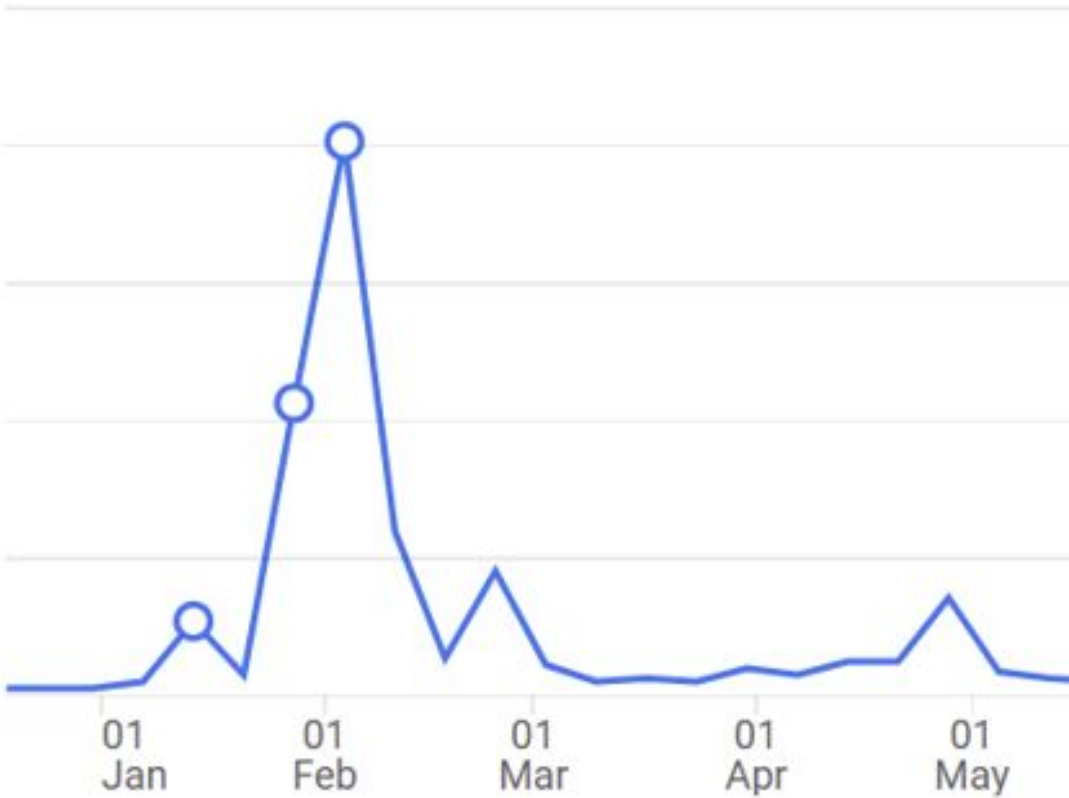
Ensure your bubble gets seen by more parents:

- ★ Update your availability by week
- ★ Get more bookings

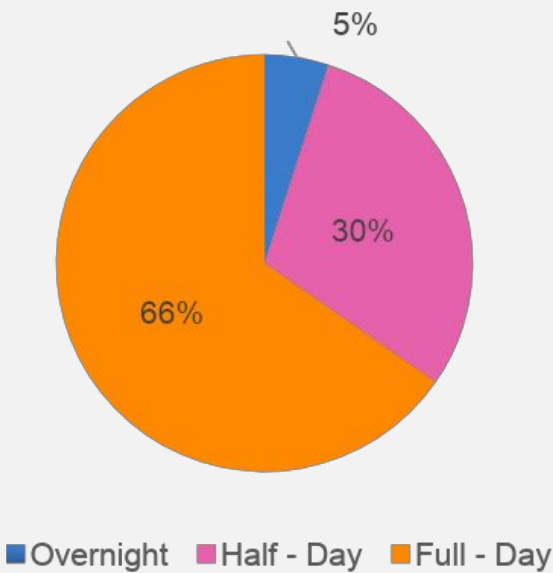
2024 ANALYTICS

34k views on CampityCamp
Parents returned on avg 4.76 times

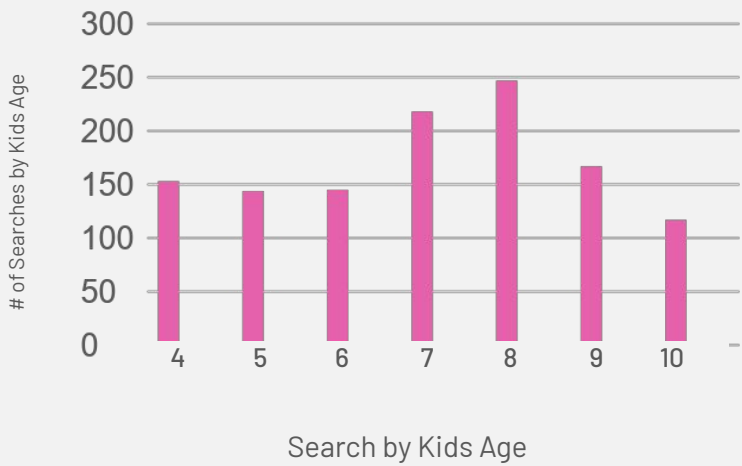
Most traffic is between February and March with last minute parents coming back in May



Most Search Camp Hours



Ages Most Searched



Top Searched Interests

- Art
- STEM
- Dance
- Acting
- Outdoor / Nature
- Sports
- Theatre
- Football
- Soccer
- Religious Camps



CampityCamp

GET SEEN BY PARENTS!



info@campitycamp.com



www.campitycamp.com

ADVERTISE

